

SAI

LUXURY LIFESTYLE

Established In 2020

“CURATING YOUR INDIVIDUAL
INTERIOR DESIGN STYLE INTO THE
ULTIMATE LUXURY EXPERIENCE”



Janet A.

We are a multidisciplinary interior design company balancing our unique approach to luxury with premium tailored service to create enduring value and timeless spaces for both residential and commercial clients. By partnering with luxury European brands who share our values, and who honor and elevate quality and craftsmanship, we seek to erase international boundaries and bring these high-end pieces to the UAE and Middle East.

ABOUT US

THE PEARL , W RESIDENCE THE PALM, DUBAI - U.A.E



Welcome to SAI Luxury Lifestyle - Where passion meets craftsmanship, and extraordinary design knows no bounds. We are a distinguished family-owned business, founded by Samer AL Isis (SAI) in 2020. With our unwavering commitment to excellence, we offer exceptional luxury interior design and FF&E procurement services for both residential and commercial projects throughout the UAE and the region.

Our team of highly experienced designers is dedicated to bringing your vision to life, ensuring each space reflects your unique style and aspirations. With a strong emphasis on bespoke solutions, we engage closely with trusted experts and specialized suppliers to seamlessly coalesce every aspect of design. Our extensive international, local network and industry connections enable us to negotiate competitive pricing without compromising on exceptional quality. Transparency, accountability, and ethical practices are the cornerstones of our corporate governance. We adhere to the highest standards, ensuring your trust and satisfaction remain at the heart of all we do.

At SAI Luxury Lifestyle, your dream spaces become a reality, and we are here to support you every step of the way. Together, let's create enduring value and timeless elegance that resonate with your soul and elevate your living experience.



Samer Al Isis (SAI) is a highly regarded visionary in the luxury lifestyle industry, and the founder of SAI Luxury Lifestyle. Born in 1976, SAI's journey into the world of luxury began at an early age, as he was instilled with a profound appreciation for craftsmanship, quality, design, heritage, and uniqueness by his family. These values have since become the bedrock of his personal and professional ethos.

In terms of his academic credentials, Samer has an admirable background. He holds a Bachelor's degree in Finance and Accounting, an Executive MBA from Hult International Business School, dual Master's degrees in Luxury Management from the prestigious SDA Bocconi in Italy and ESSEC in France, and a Postgraduate Diploma in Organizational Leadership from Said Business School, University of Oxford. This comprehensive academic foundation has fine-tuned his analytical capabilities and meticulous attention to detail, facilitating the development of innovative strategies for market evolution.

SAI's professional journey began in 1999 when he started his career with the esteemed firm DELOITTE, where he gained invaluable experience and honed his financial and managerial skills. Since then, he has amassed an impressive portfolio of successes, holding various leadership positions in different firms across the luxury industry.



BEHIND THE BRAND



Throughout his career, SAI's passion for luxury has driven him to contribute significantly to the industry across diverse markets. He has held key positions such as Chief Financial Officer (CFO) for Poltrona Frau Group ME, where he showcased his adept financial acumen, and later as the Chief Executive Officer (CEO) for the same organization, where he demonstrated dynamic leadership and strategic vision.

SAI's professional growth and exposure to world travel broadened and deepened his perspective, opening him up to far-flung cultural influences. This global perspective became a driving force behind his vision of luxury, focusing on the prioritization of individual needs, values, and meaningful experiences, rather than merely financial wealth. Mindful of the world's recent events and keen on creating a distinctive approach to luxury, he founded SAI Luxury Lifestyle, pooling his dynamic background and experience with European brands that share his passion for luxury, forward-thinking modern design, and uniqueness.

As an ambassador for premium brands, SAI ensures that they not only excel in product quality but also align with his principles of social responsibility and sustainability. SAI Luxury Lifestyle's approach embodies "Stay Always Individual" (SAI) - an innovative and empathetic approach to interior design that crafts spaces tailored to each individual's unique style and preferences. With his vast experience, SAI offers expert consulting in the luxury lifestyle sector, guiding clients with warmth and understanding as they embark on their personal luxury journey. His commitment to creating authentic, transformative experiences ensures that every client feels valued and nurtured throughout the design process.

A handwritten signature in black ink, reading "Samuel A. SAI", is enclosed within a light gray, stylized oval graphic that curves around the bottom left of the page.

The MIRAGE , W RESIDENCE THE PALM, DUBAI - U.A.E

PHILOSOPHY & VISION



Samer Al Isis (SAI), our founder, envisions a design firm that transcends conventional boundaries, elevating the art of interior design to an extraordinary level of individualization and authenticity. His extensive background in the luxury industry, coupled with his deep-rooted passion for craftsmanship, quality, and design, drives our commitment to delivering the highest standards of excellence in every project we undertake.

As a responsible and forward-thinking design firm, our vision is guided by principles of social responsibility and sustainability. We strive to collaborate with premium brands that share our commitment to ethical practices and environmental consciousness, ensuring that our creations not only reflect luxury but also contribute positively to the world we live in.

In essence, SAI Luxury Lifestyle's unique vision is to redefine the art of private interior design by crafting bespoke spaces that celebrate individuality, cultural richness, and sustainability. With unwavering dedication and an unwavering commitment to excellence, we aspire to leave an indelible mark on the world of luxury interior design, one that inspires and transforms the lives of our cherished clients.

HEALTH CARE OFFICE AL MARYAH ISLAND , ABU DHABI - U.A.E

SERVICES



Services

Residential Design

As an expert in residential interior design, our paramount goal is to deliver the utmost quality and finesse to your home. Our dedicated team of interior designers are committed to curating spaces that resonate with your unique vision and lifestyle.

Commercial Design

Our collaborative process ensures that we work closely with you to create a world-class commercial space tailored precisely to your business's unique needs, positioning, and aspirations.

F&E Procurement

We prioritize seamless cohesiveness in design, fulfilling clients' desires through bespoke solutions. With a strong emphasis on furniture procurement, our extensive network and connections in FF&E procurement enable us to negotiate competitive pricing without compromising on exceptional quality.

Design Consultancy

With a wealth of expertise and creativity, we are here to bring your vision to life and create spaces that resonate with your unique style and needs.

Project Management & Supervision

We provide seamless project management and supervision, fulfilling your needs with dedication. Your vision is our inspiration; we are here to bring it to life with empathy and understanding.

OUR

Introducing our Team, where visionary



TEAM

creativity meets refined expertise.





Samer Al Isis
Founder & CEO



Zeina Ayyad
Design Manager



Yasmin Tahsin
Senior Interior Designer



Abdelkarim Al Isis
Finance



Leen Al Kilani
Junior Interior Designer



Abdulrahman Ghafour
3D Generalist



Ashikuddin Kandiga
Architectural Draughtsman



Hala Hanna
Marketing Advisor

Celebrity Villa , AL BATEEN , ABU DHABI - U.A.E

RESIDENTIAL Projects



RESIDENTIAL Project

THE PEARL UNIT

W RESIDENCE THE PALM, DUBAI - U.A.E



RESIDENTIAL Project
Common Living Area



RESIDENTIAL Project
Common Living Area



RESIDENTIAL Project
Dining Space



RESIDENTIAL Project
Show Kitchen



RESIDENTIAL Project

Media Room



RESIDENTIAL Project
Master Suite



RESIDENTIAL Project
Junior Suite



RESIDENTIAL Project

THE MIRAGE^{UNIT}

W RESIDENCE THE PALM, DUBAI - U.A.E



RESIDENTIAL Project
Common Living Area



RESIDENTIAL Project
Hallway



RESIDENTIAL Project
Dining Space



RESIDENTIAL Project
Dining Space



RESIDENTIAL Project
Media Room



RESIDENTIAL Project
Master Suite



RESIDENTIAL Project
Primary Bathroom



RESIDENTIAL Project
Primary Walk-In Closet



RESIDENTIAL Project
Junior Suite



RESIDENTIAL Project
Bathroom



RESIDENTIAL Project

Patio



RESIDENTIAL Project

CELEBRITY VILLA

AL BATEEN , ABU DHABI - U.A.E



RESIDENTIAL Project
Versatile Space



RESIDENTIAL Project
Versatile Space



RESIDENTIAL Project
Grand Hall



RESIDENTIAL Project
Majlis Area



RESIDENTIAL Project
Common Living Area



RESIDENTIAL Project
Dining Space



RESIDENTIAL Project
Spare Room



RESIDENTIAL Project
Exercise Studio



RESIDENTIAL Project
Interior Doors



RESIDENTIAL Project
Grand Staircase



RESIDENTIAL Project
Common Living Area



RESIDENTIAL Project

Dining Space



RESIDENTIAL Project

Primary Bedroom



RESIDENTIAL Project
Primary Bathroom



RESIDENTIAL Project
Versatile Space



RESIDENTIAL Project
Common Living Area



RESIDENTIAL Project

Media Room



RESIDENTIAL Project

RACECOURSE VILLA

MEYDAN RACECOURSE , DUBAI - U.A.E



RESIDENTIAL Project
Majlis Area





RESIDENTIAL Project
Majlis Area



RESIDENTIAL Project
Hallway



RESIDENTIAL Project

Dining Space



RESIDENTIAL Project
Common Living Area



RESIDENTIAL Project
Family Living Area



RESIDENTIAL Project
Master Suite



RESIDENTIAL Project
Junior Suite



RESIDENTIAL Project
Junior Suite



RESIDENTIAL Project

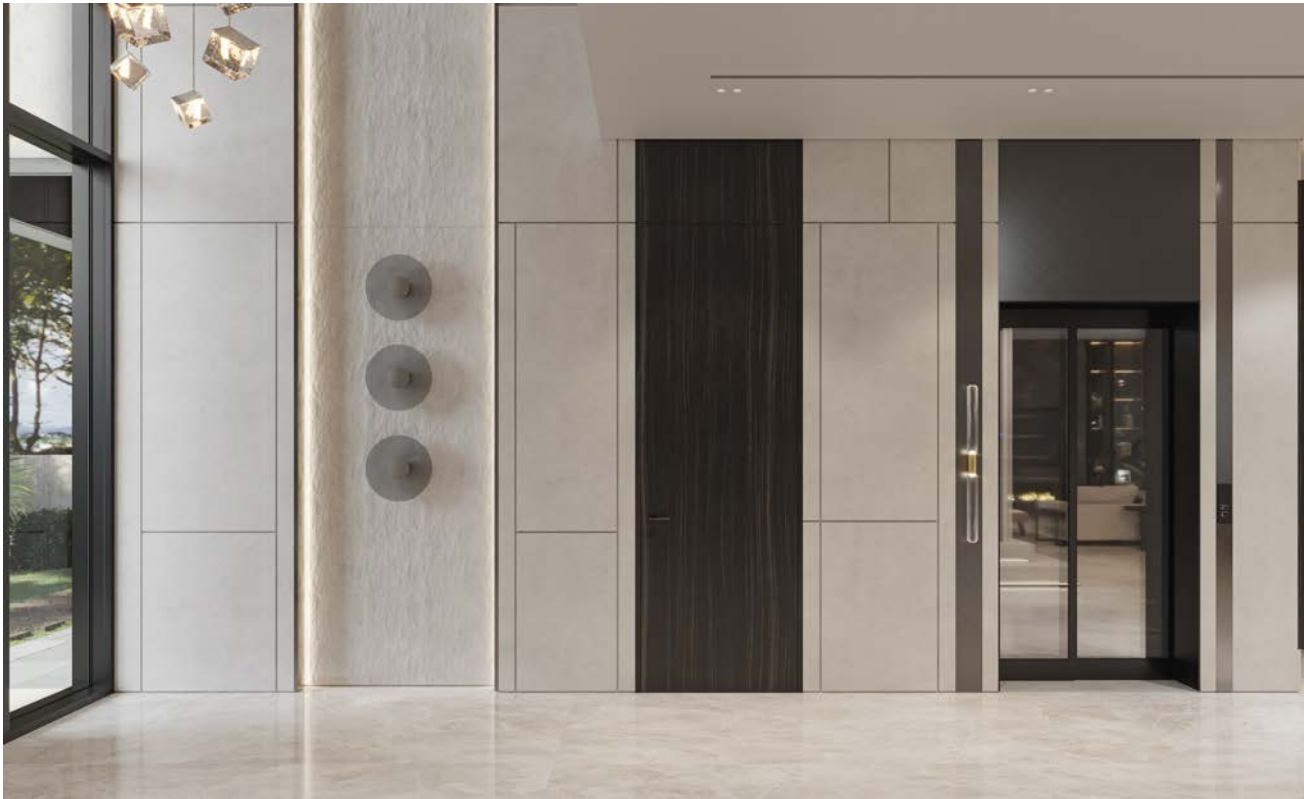
EMERALD VILLA

DUBAI HILLS ESTATE , DUBAI - U.A.E



RESIDENTIAL Project

Lobby & Staircase



RESIDENTIAL Project
Family Living



RESIDENTIAL Project
Family Living



RESIDENTIAL Project

Dining Space



RESIDENTIAL Project
Family Living & Show Kitchen Area



RESIDENTIAL Project
Spare Room



RESIDENTIAL Project

Guests Restroom



RESIDENTIAL Project
Exercise Studio



RESIDENTIAL Project

Media Room



RESIDENTIAL Project
Family Living Area



RESIDENTIAL Project

Master Suite



RESIDENTIAL Project
Master Bathroom



RESIDENTIAL Project
Junior Suite



RESIDENTIAL Project

Bathroom



RESIDENTIAL Project

Junior Suite



RESIDENTIAL Project

Bathroom



RESIDENTIAL Project

Junior Suite



HEALTH CARE OFFICE AL MARYAH ISLAND , ABU DHABI - U.A.E

COMMERCIAL

Projects



COMMERCIAL Project

PRIVATE OFFICE

ADGM , ABU DHABI - U.A.E



COMMERCIAL Project

Lobby



COMMERCIAL Project
Lobby



COMMERCIAL Project

Lobby



COMMERCIAL Project

Office



Meeting Room



COMMERCIAL Project
CEO Office Lounge



COMMERCIAL Project
CEO Office Lounge



COMMERCIAL Project

Board Room



COMMERCIAL Project

VIP Bathroom



COMMERCIAL Project

HEALTHCARE OFFICE

AL MARYAH ISLAND , ABU DHABI - U.A.E



COMMERCIAL Project
CEO Office



COMMERCIAL Project
CEO Office



COMMERCIAL Project
CEO Office



COMMERCIAL Project
CEO Office



COMMERCIAL Project

PRIVATE OFFICE

ROLEX TOWER , DUBAI - U.A.E



COMMERCIAL Project
VIP Lounge



COMMERCIAL Project

Private Office



COMMERCIAL Project

Private Office



COMMERCIAL Project
Private Office



COMMERCIAL Project

POLTRONA FRAU OFFICES

SHEIKH ZAYED ROAD , DUBAI - U.A.E



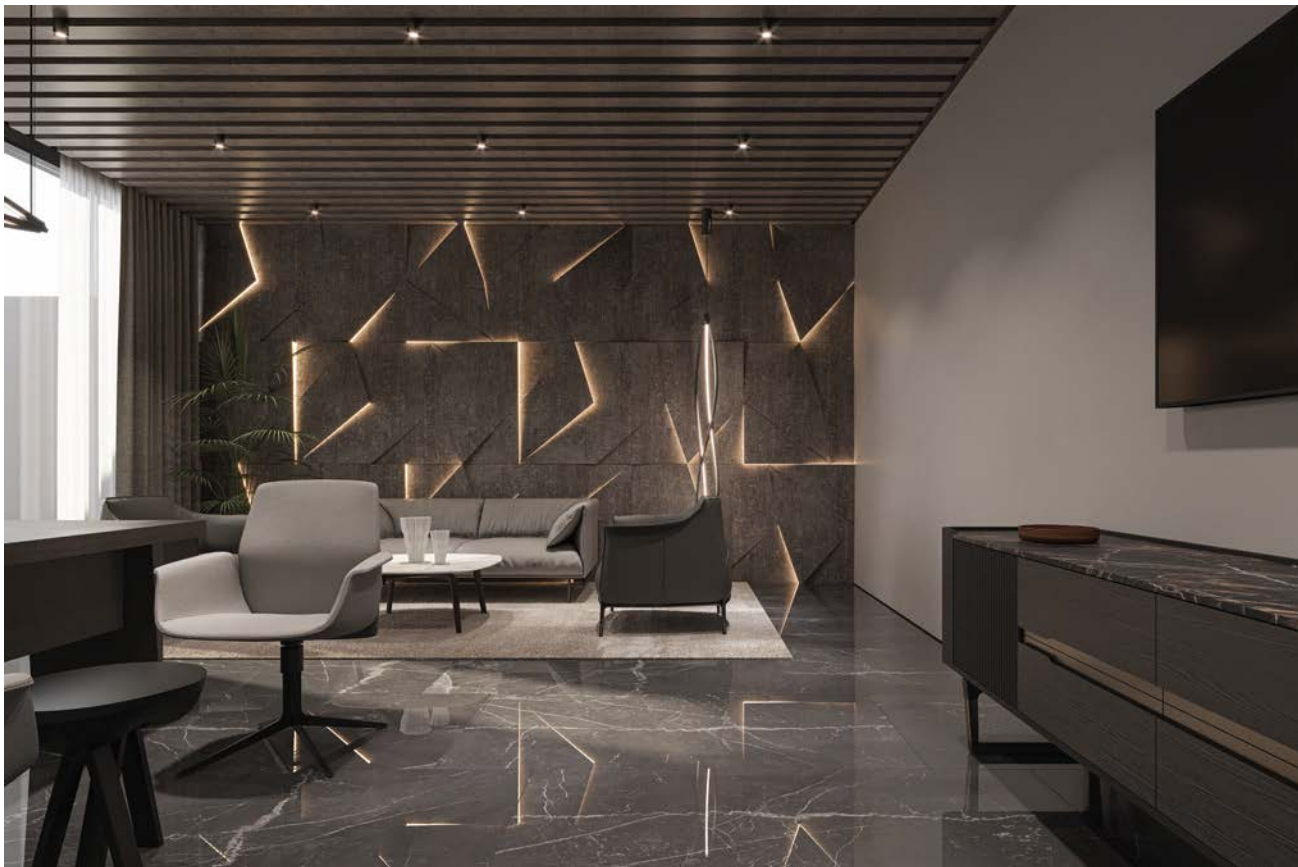
COMMERCIAL Project
CEO Office



COMMERCIAL Project
CEO Office



COMMERCIAL Project
CEO Office





An innovative approach to interior design committed to providing you with the exclusivity of having something created around your own personal style, an authentic space with character, fitting the message of your business or the spirit of your home.



GET IN TOUCH WITH US

+971 56 616 1115 | enquiry@sailluxurylifestyle.com
www.sailluxurylifestyle.com

FIND US AT

Bahwan Plaza, Level 2, Office 209, Sheikh Zayed Road, Dubai -
U.A.E
(Next to Lamborghini Showroom)

FOLLOW US

www.instagram.com/sailluxurylifestyle/

